What We Heard Report

Mural Fest: Beacon Hill Community Engagement

August 15, 2024

Regional Municipality of Wood Buffalo

We humbly acknowledge that the land on which we live, learn, work and play is Treaty 8 Territory, the traditional lands of the Cree, Dene, and the unceded territory of the Métis.

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EXECUTIVE SUMMARY



As part of Wood Buffalo Mural Fest, artist Ruth Perry will be painting rocks and boulders in Beacon Hill Park. Nestled among old-growth trees, this project will create a new community gathering space for students and Beacon Hill residents.

On August 9, 2024, from 10 a.m. to 12 p.m., Ruth Perry met with residents to connect with the community and gather feedback through interactive activities such as rock painting, storytelling, and conversation. This feedback will inspire her final design, preserve local stories and foster a legacy of art and community spirit in Beacon Hill Park.



PARTICIPANTS

Who did we talk to?

- Beacon Hill residents
- Good Sheppard School families and staff
- Dayhomes and daycares staff and students
- Arts Council Wood Buffalo



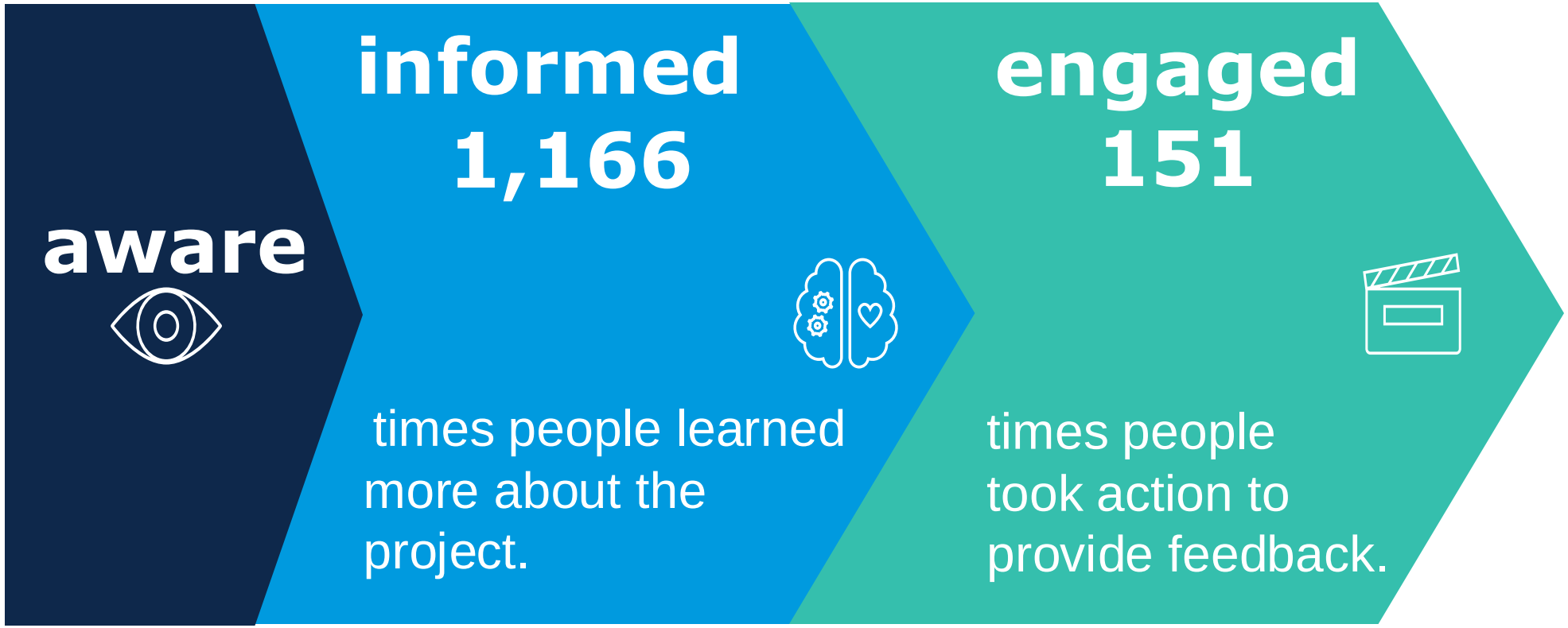
ENGAGEMENT IN NUMBERS

aware

ways people saw communications and advertisements.

- Digital impressions: **44,112**
- Participate Wood Buffalo monthly newsletter recipients: 2**,475**
- Posters: **20**
- Email invitations: **18**
- Phone calls: **5**
- News release: **2,948**

ENGAGEMENT IN NUMBERS









ENGAGEMENT REVIEW

Where did we engage with the community?

IN-PERSON

1 | Beacon Hill Park community engagement with 62 attendees

KEY FINDINGS/THEMES

Responses reflect a strong connection to the environment, community, and personal well-being, emphasizing the holistic value of the space for residents.



1. Wildlife and biodiversity



2. Connection to nature and well-being



3. Community and social bonds



4. Creativity and imagination

NEXT STEPS

Artist Ruth Perry will use the feedback received to create a design for the boulder mural, which she will begin painting in early fall 2024 at Beacon Hill Park. Residents are encouraged to visit and enjoy this new addition to the park.

For more details on the Wood Buffalo Mural Fest and other exciting projects brightening up the region, visit Wood Buffalo Mural Fest.



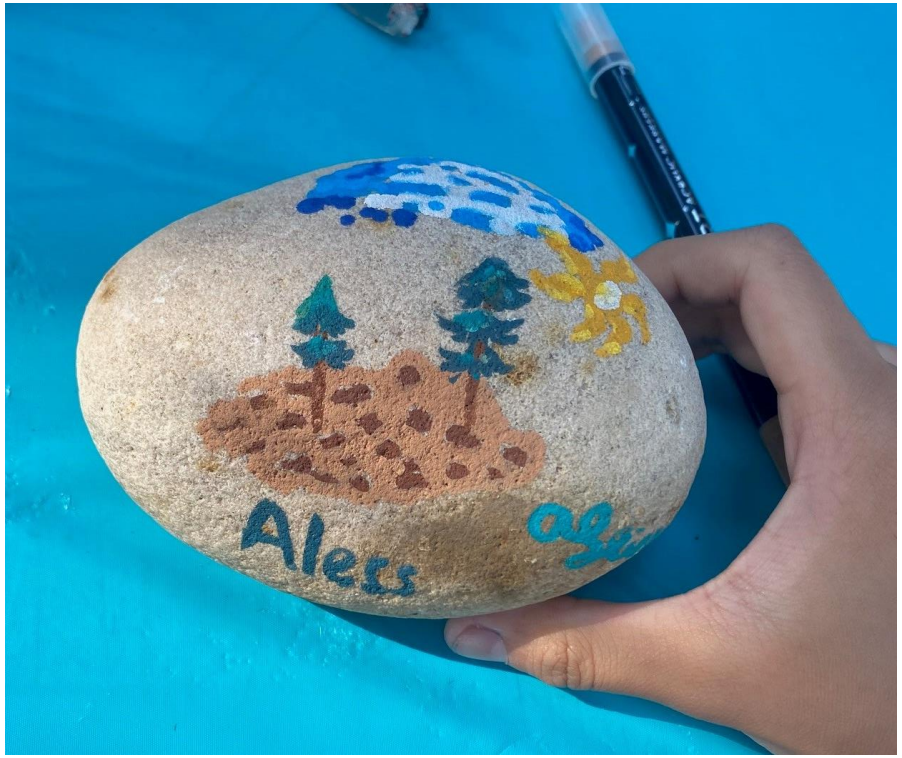
Thank You

For more information on this report email **participate@rmwb.ca.**

Regional Municipality of Wood Buffalo

APPENDIX- ROCK IMAGES CAPTURED

Paint what makes Beacon Hill Park or a park in your neighbourhood meaningful to you?






JAGS








Lucy
Yilin


Sunshine






JAGS


Lead
Like a
Shepherd










Pabz




Good Shepherd


















FMM
ROCK


Fun!



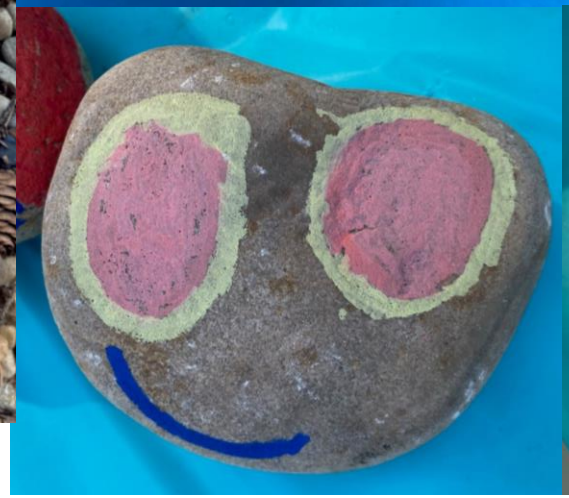















JAGS





